

NNHS NEWS LETTER

Northville Northampton Historical Society

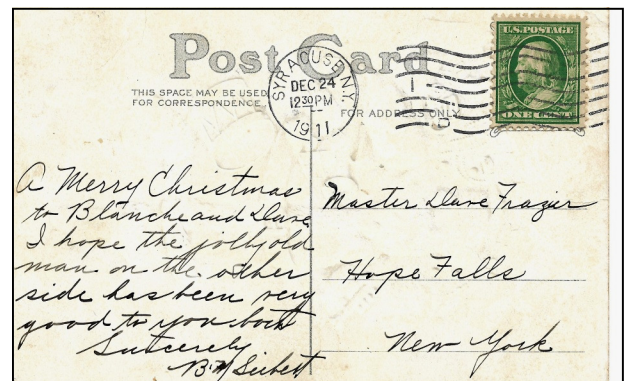
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Editor
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Merry Christmas

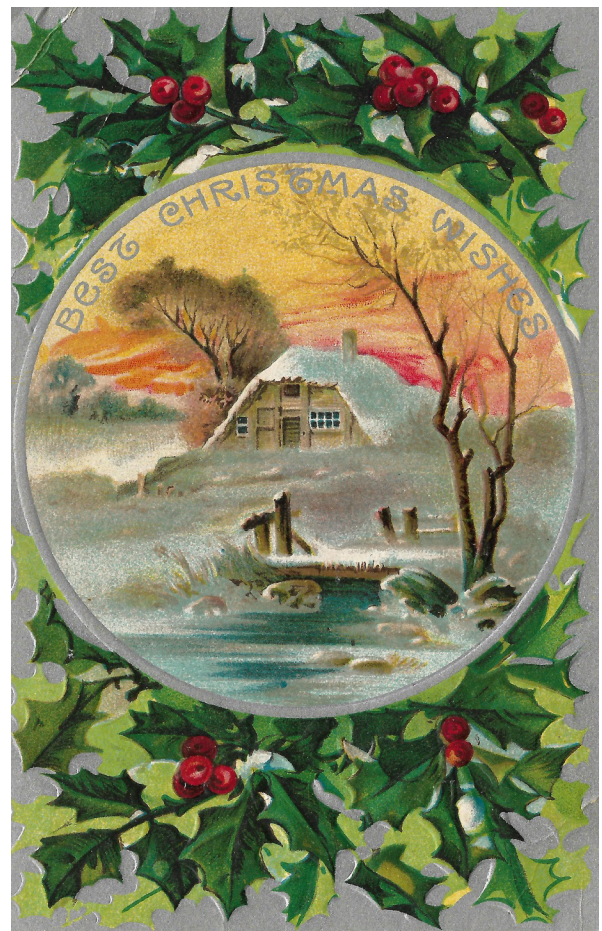
In 1843, a wealthy British man named Sir Henry Cole had so many greetings to send, he couldn't hand write them all. So he had a card made showing charity to the poor, and the Christmas card was born. Subsequent postcards produced by publishers from the 1870s until World War I featured everything from nativity scenes to families around the Christmas tree. Early cards were lithographed and often adorned with silk, lace, and satin. Between 1898 and 1918, the golden era of postcards, Christmas postcards were the most popular vehicle for conveying holiday wishes. *C W Collectors Weekly*

The historians archives contain some old Christmas postcards that were addressed to Master David Fraiser, Hope Falls, NY. Post marks are from 1909 to 1911. Some of the cards were not post-marked. The pictures below and on the next page were all sent to David.



Cards have been resized. Original sizes are 3.5 by 5.5





David Fraiser 1903 - 1970

Was born in Hope Falls, NY, which is just over the mountain from Northville. His mother was Ida Lawton Fraiser, and his father was Ruel Fraiser. Dave married Dorothy Lyons. They had one daughter, Ruth, who married Ernie Gifford. David owned and operated a Filling Station/auto repair shop on 4th Street in the village of Northville.

Cards donated by David Gifford, son of Ruth and Ernie Gifford





Picture from Dave Gifford's collection

Circa 1912

David Fraiser (back right corner) as a student in the Hope Falls one room school house.
(Note two students smoking pipes, or at least holding them in their mouths)



Dave Fraiser's Garage and Repair Shop on 4th street

A Christmas Memory

Remember when the Christmas Catalogs arrived at Christmas time? We didn't have ads on a television, or a Walmart to check out the newest toy. My brother and I spent hours looking through the special Christmas catalog that was printed every year. There was the Sears & Roebuck, Montgomery Wards and even local smaller flyers. We would draw circles around the picture of the toys we wanted, and dream about which one that our parents would buy for us. We didn't get lots of toys like the kids do today, but we were just as excited (and maybe more so) with the few that we opened up on Christmas morning. We didn't receive just toys, that's when we got our boots, winter snowsuits, and mittens. In our house (actually at our grandparents house) Santa Claus always came to visit on Christmas Day all dressed up in his Santa suit. He brought candy canes and our one big present. Wonderful Christmas Memories. (Editor)



1950 Christmas Catalogue



Page from 1950 Christmas catalogue

